



PACKAGES

Articles	PLATINUM	GOLD	SILVER
Concert stage LED mega screen 30x10 Shared branding between programs(90sec) (video/interactive)	Y	Y	N
Concert Stage Side display 10x4(30sec every 30 minutes) (video/interactive Banner)	Y	Y	N
Entry Gate Branding	Y	Y	N
Exit Gate Branding	Y	N	N
Food Court Gate	OPTIONAL	N	Y
Wall Banner	OPTIONAL	Y	Y
Walkway Hoarding	Y	Y	Y
Corporate Stall	Y	Y	Y
Non Lit Hoarding (Non-Prime)	2	2	1
Non Lit Hoarding (Prime)	2	1	1
Parking Banner	2	2	1
Social Media Shoutouts	Y	Y	N
Youtube Media branding	Y	N	N
Media/collateral branding	Y	N	N
PR collaboration	Y	Y	N
Influencer collaboration	Y	Y	N
Social Media branded posts and reels	Y	Y	N



PLATINUM PACKAGE

Platinum Package	Number of items	Pricing
Concert Stage LED Mega Screen 30x10 Branding(Video/permanent Logo)	1	500,000₹
Entry Gate 1 Solo Branding	1	350,000₹
Walkway Hoarding 8x4	1	30,000₹
Concert Stage Side LED display 10x4 (20 sec every 30 minutes) (video/interactive Banner)	2	30,000₹
Parking Banner 6x4	2	30,000₹
Exit Gate 1 Solo Branding	1	200,000₹
Corporate stall 10x10	1	75,000₹
Non Lit Hoarding Prime Location(6x4)	2	30,000₹
Non Lit Non-Prime location(6x4)	2	20,000₹
Social Media Shoutouts		INCLUDED
Youtube Media Branding		INCLUDED
Media/Collateral Branding		INCLUDED
PR Collaboration		INCLUDED
Influencer Collaboration		INCLUDED
Social Media Branded Posts and Reels		INCLUDED
ACTUAL PRICE		1,265,000₹
PACKAGE PRICE		1,000,000₹



GOLD PACKAGE

Gold Package	Number of items	Pricing
Entry Gate 2 Solo Branding	1	350,000₹
Corporate stall	1	75,000₹
Wall Banner 100x6 Main Area	1	200,000₹
Walkway hoarding 8x4	1	30,000₹
Concert stage LED mega screen 30x10 Shared branding between programs(30sec)(video/interactive)	2	60,000₹
Concert Stage Side display 10x4(20sec every 30 minutes) (video/interactive Banner)	1	15,000₹
Parking Banner Non lit- (6x4)	2	30,000₹
Non Lit Hoarding Prime Location(6x4)	1	15,000₹
Non Lit Hoarding Non-Prime location(6x4)	2	20,000₹
Parking Gate 1 Solo Branding	1	200,000₹
Social Media Shoutouts		INCLUDED
PR Collaboration		INCLUDED
Influencer Collaboration		INCLUDED
Social Media branded posts and reels		INCLUDED
ACTUAL PRICE		995,000₹
PACKAGE PRICE		800,000₹



SILVER PACKAGE

Silver Package	Number of items	Pricing
Wall Banner 100x6 Main Area	1	200,000₹
Corporate stall	1	75,000₹
Walkway hoarding Non lit	1	30,000₹
Concert Stage Side display 10x4(20sec every 30 minutes) (video/interactive Banner)	1	15,000₹
Non Lit Hoarding Prime Location(6x4)	1	15,000₹
Non Lit Hoarding Non-Prime location(6x4)	1	10,000₹
Food Court Gate any	1	200,000₹
Parking Banner Non lit (6x4)	2	30,000₹
Social Media Shoutouts		NOT INCLUDED
PR Collaborations		NOT INCLUDED
Influencer Collaboration		NOT INCLUDED
Youtube Branding		NOT INCLUDED
Social Media Branded Posts		NOT INCLUDED
ACTUAL PRICE		580,000₹
PACKAGE PRICE		500,000₹